**PATRICK BRENNAN**

**UI/UX Designer**

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***Summary***

* Highly motivated, creative and intuitive multimedia specialist with twenty-five years of experience in graphic design, web development, flash design, desktop publishing and computers. Energetic self-starter with excellent analytical, organizational and creative skills seeking a challenging multimedia/computer position in the multimedia/computer field.
* Designing exciting innovative web pages and creating unique professional images has always been a passion of mine. I take my creative skills and mix them with my technical skills using CSS in all of my web pages and Photoshop and Illustrator for all of my images.

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| ***Skills*** | | |
| * Responsive Designs * Hand code HTML/XHTML * CSS1, CSS2, CSS3 * CSS Optimization * ADA Compliance | * Semantic HTML * Agile Environments * Bootstrap * LESS * SCSS | * Foundation * HTML 5 * Material Design * Wireframes |

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| ***Tools*** | | |
| * Sublime Text 2 * Dreamweaver * Visual Studio * Figma | * Adobe Photoshop * Adobe XD * Invision * Sketch | * Adobe Illustrator * Color Analyzer * Jira |

***Professional Experience***

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| **Cigna – Remote** | Mar 2023 – **Present** |
| **Lead UX Designer / Consultant** |  |
| **Responsibilities**   * Work with Shareholders, Product Owners and Business to receive requirements to create Figma wireframes and prototypes. * Design Data driven apps. * Mentor Developers on best UX practices. * Design UI Systems and color palates, along with custom SVG icons. | |
| **Environment and tools**: Agile, Scrum, Figma, Jira |  |

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| **Corporate Brokers – Remote** | Jun 2022 – **Jan 2023** |
| **Lead UX Designer / Consultant** |  |
| **Responsibilities**   * Work with Shareholders, Product Owners and Business to receive requirements to create Figma wireframes and prototypes. * Mentor Developers on best UX practices. * Design custom SVG icons. | |
| **Environment and tools**: Agile, Scrum, Figma |  |

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| **Wells Fargo – Charlotte, NC** | Oct 2021 – Feb 2022 |
| **Lead Wireframe Developer/Consultant** |  |
| **Responsibilities**   * Receive requirements and create workflow wireframes. * Mentor junior UX Designers on best UX practices. | |
| **Environment and tools**: Agile, Scrum, Figma and Adobe XD |  |

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| **Baker & Taylor - Libraries – Charlotte, NC** | Jun 2019 – Oct 2021 |
| **Lead UI/UX Designer Full Time** |  |
| **Responsibilities**   * Transferred from Follett to their sister company (Baker & Taylor) to improve usability. * Lead user experience from start-to-finish that delivered results. * Mentored various departments and offshore team to increase the usability and UI layouts. * Implemented standards using Style Guides and Pattern libraries. * Collaborated with product manager to define features and how they map to customer needs. * Help guide business and development teams on our Android/IOS mobile app to better serve our customer needs through wireframes and prototypes. * Conducted workshops for developers on best practices for HTML/CSS and SCSS. | |
| **Environment and tools**: Agile, Scrum and Pair Programming. Sketch, Invision, Adobe XD, Photoshop, Illustrator, Bootstrap, Foundation. |  |

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| **Follett – School and Classrooms – McHenry, IL** | Aug 2013 – Jun 2019 |
| **Lead UI/UX Designer Full Time** |  |
| **Responsibilities**   * Increase usability by implementing Style Guides and Pattern Libraries. * Mentored developers and offshore team to increase the usability and UI layouts. * Conducted workshops for developers on best practices for HTML /CSS and SCSS. * Lead user experience from start-to-finish that delivered results. * Reduced negative comments by fixing usability. * Collaborated with product manager to define features and how they map to customer needs. * Increase sales through leadership and standards. | |
| **Environment and tools**: Agile, Scrum and Pair Programming. Adobe XD, Photoshop, Illustrator, Bootstrap, Foundation and Material Design. |  |

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| **InfoTech - Transportation – Gainesville, FL** | Apr 2013 - Aug 2013 |
| **UI Designer Consultant** |  |
| **Responsibilities**   * Increase UX/UI by implementing standards using Style Guides and Pattern Libraries. * Implemented HTML/CSS/SCSS standards to reduce time for future enhancements. * Conducted workshops for developers on best practices for HTML/CSS and SCSS. * Improve usability workflows. | |
| **Environment and tools**: Agile, Scrum and Pair Programming. Photoshop. |  |

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| **Quill – eCommerce – Lincolnshire, IL** | Dec 2011 – Jul 2012 |
| **UI Designer Consultant** |  |
| **Responsibilities**   * Increase UX/UI by implementing standards using Style Guides and Pattern Libraries. * Implemented HTML/CSS standards to reduce time for future enhancements. * Improve usability workflows. |  |
| **Environment**: Agile, Scrum and Pair Programming |  |

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| **FIS – Banking – Milwaukee, WI** | Jan 2011 – Oct 2011 |
| **UI Designer Consultant** |  |
| **Responsibilities**   * Increase UX/UI by implementing standards using Style Guides and Pattern Libraries. * Implemented HTML/CSS standards to reduce time for future enhancements. * Improve usability workflows. |  |
| **Environment**: Agile, Scrum and Pair Programming |  |

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| **MasterCard – Finance – O’Fallon, MO** | Sep 2009 – May 2010 |
| **UI Designer Consultant** |  |
| **Responsibilities**   * Increase UX/UI by implementing standards using Style Guides and Pattern Libraries. * Implemented HTML/CSS standards to reduce time for future enhancements. * Improve usability workflows. |  |
| **Environment**: Agile, Scrum and Pair Programming |  |

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| **Blue Cross, Blue Shield – Insurance – Columbia, SC** | May 2008 – Aug 2008 |
| **UI Designer Consultant** |  |
| **Responsibilities**   * Increase UX/UI by implementing standards using Style Guides and Pattern Libraries. * Implemented HTML/CSS standards to reduce time for future enhancements. * Improve usability workflows. |  |
| **Environment**: Agile, Scrum and Pair Programming |  |

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| **Greater Nevada Credit Union – Banking – Carson City NV** | Apr 2007 – Sept 2007 |
| **Web Master Full Time** |  |
| **Responsibilities**   * Work with Product Manager, BA and Stakeholders to completely redesign website. * Set standards through Style Guides and Pattern Libraries. * Reduced negative comments with the improved new website. | |
| **Environment**: Agile, Scrum and Pair Programming |  |

***EDUCATION***

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| **Fox Valley Technical College** **– Appleton, WI** | 2003 - 2005 |
| **Degrees**   * *Associate of Applied Science in Systems Analyst* * *Associate of Applied Science in Web Development* | |